CENTER FOR EXCELLENCE IN HEALTH CARE JOURNALISM AND ASSOCIATION OF HEALTH CARE JOURNALISTS

CONSOLIDATED FINANCIAL STATEMENTS

Year Ended June 30, 2025
with
Independent Accountants' Review Report

CENTER FOR EXCELLENCE IN HEALTH CARE JOURNALISM AND ASSOCIATION OF HEALTH CARE JOURNALISTS

CONSOLIDATED FINANCIAL STATEMENTS

June 30, 2025

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Keller & Owens, LLC

Certified Public Accountants

INDEPENDENT ACCOUNTANTS' REVIEW REPORT

Board of Directors
Center for Excellence in Health Care Journalism and Association of Health Care Journalists

We have reviewed the accompanying consolidated financial statements of the **Center for Excellence in Health Care Journalism and Association of Health Care Journalists** (both are not-for-profit organizations), which comprise the consolidated statement of assets, liabilities, and net assets – modified cash basis as of June 30, 2025, and the related consolidated statements of support, revenue, and expenses – modified cash basis, functional expenses – modified cash basis, and cash flows – modified cash basis, for the year then ended, and the related notes to the consolidated financial statements. A review includes primarily applying analytical procedures to management's financial data and making inquiries of organization's management. A review is substantially less in scope than an audit, the objective of which is the expression of an opinion regarding the consolidated financial statements as a whole. Accordingly, we do not express such an opinion.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these consolidated financial statements in accordance with the modified cash basis of accounting; this includes determining that the modified cash basis of accounting the entity uses is an acceptable basis for the preparation of consolidated financial statements in the circumstances. Management is also responsible for the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of consolidated financial statements that are free from material misstatement, whether due to fraud or error.

Accountants' Responsibility

Our responsibility is to conduct the review engagement in accordance with Statements on Standards for Accounting and Review Services promulgated by the Accounting and Review Services Committee of the AICPA. Those standards require us to perform procedures to obtain limited assurance as a basis for reporting whether we are aware of any material modifications that should be made to the consolidated financial statements for them to be in accordance with the modified cash basis of accounting. We believe that the results of our procedures provide a reasonable basis for our conclusion.

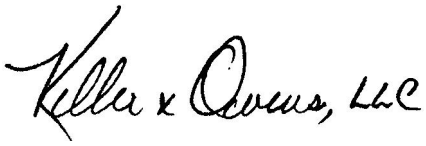
We are required to be independent of **Center for Excellence in Health Care Journalism and Association of Health Care Journalists** and to meet our other ethical responsibilities, in accordance with the relevant ethical requirements related to our review.

Accountants' Conclusion

Based on our review, we are not aware of any material modifications that should be made to the accompanying consolidated financial statements in order for them to be in accordance with the modified cash basis of accounting.

Basis of Accounting

We draw attention to Note 2 of the consolidated financial statements, which describes the basis of accounting. The consolidated financial statements are prepared in accordance with the modified cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America. Our conclusion is not modified with respect to this matter.



Overland Park, Kansas
May 13, 2026

CENTER FOR EXCELLENCE IN HEALTH CARE JOURNALISM AND ASSOCIATION OF HEALTH CARE JOURNALISTS

CONSOLIDATED STATEMENT OF ASSETS, LIABILITIES, AND NET ASSETS – MODIFIED CASH BASIS

June 30, 2025

ASSETS

Cash and Cash Equivalents	$	756,808
Certificates of deposit		2,378,524
Investments, at fair value		1,268,343
Investment in life insurance		250,000
Website, net of accumulated amortization of $39,500		59,250
Total Assets	$	4,712,925

LIABILITIES AND NET ASSETS

Total Liabilities	$	-
Net Assets:		
Without donor restrictions		4,339,972
With donor restrictions		372,953
Total Net Assets		4,712,925
Total Liabilities and Net Assets	$	4,712,925

See accompanying notes and independent accountants' review report

CENTER FOR EXCELLENCE IN HEALTH CARE JOURNALISM AND ASSOCIATION OF HEALTH CARE JOURNALISTS

CONSOLIDATED STATEMENT OF SUPPORT, REVENUE,
AND EXPENSES – MODIFIED CASH BASIS
Year Ended June 30, 2025

	Without Donor Restrictions	With Donor Restrictions	Total
Support and Revenue:			
Contributions and sponsorships	$ 1,439,968	$ 293,192	$ 1,733,160
Royalties	91,439	-	91,439
Memberships	59,322	-	59,322
Annual meeting	114,455	-	114,455
Advertising	13,502	-	13,502
Investment return, net	135,353	-	135,353
Interest income	77,468	-	77,468
Other income	12,470	-	12,470
Net assets released from restrictions	487,995	(487,995)	-
Total Support and Revenue	2,431,972	(194,803)	2,237,169
Expenses:			
Program services	2,085,367	-	2,085,367
Supporting services:			
Management and general	208,183	-	208,183
Fundraising	126,405	-	126,405
Membership development	72,911	-	72,911
Total supporting services	407,499	-	407,499
Total Expenses	2,492,866	-	2,492,866
Change in Net Assets	(60,894)	(194,803)	(255,697)
Net Assets at Beginning of Year	4,400,866	567,756	4,968,622
Net Assets, End of Year	$ 4,339,972	$ 372,953	$ 4,712,925

See accompanying notes and independent accountants' review report

CENTER FOR EXCELLENCE IN HEALTH CARE JOURNALISM AND ASSOCIATION OF HEALTH CARE JOURNALISTS

CONSOLIDATED STATEMENT OF FUNCTIONAL EXPENSES – MODIFIED CASH BASIS
Year Ended June 30, 2025

	Program Services	Supporting Services: Management and General	Supporting Services: Fundraising	Supporting Services: Membership Development	Total
Salaries and benefits	$ 797,573	$ 143,966	$ 110,369	$ 59,841	$ 1,111,749
Conferences and meetings	756,760	-	-	-	756,760
Contract labor	144,000	-	-	-	144,000
Fellowships	122,142	-	-	-	122,142
Travel	67,477	36	1,048	-	68,561
Speakers	70,999	-	-	-	70,999
Information technology	37,904	1,732	1,328	720	41,684
Office expenses	21,605	20,362	-	-	41,967
Professional fees	10,648	33,948	-	-	44,596
Marketing	9,346	-	10,797	10,797	30,940
Mentors	26,435	-	-	-	26,435
Insurance	3,180	726	556	302	4,764
Amortization	13,182	3,010	2,307	1,251	19,750
Professional Development	-	2,834	-	-	2,834
Miscellaneous	4,116	1,569	-	-	5,685
Total Expenses	$ 2,085,367	$ 208,183	$ 126,405	$ 72,911	$ 2,492,866

See accompanying notes and independent accountants' review report

CENTER FOR EXCELLENCE IN HEALTH CARE JOURNALISM AND ASSOCIATION OF HEALTH CARE JOURNALISTS

NOTES TO CONSOLIDATED FINANCIAL STATEMENTS
June 30, 2025

1. NATURE OF ORGANIZATION

The **Center for Excellence in Health Care Journalism** (the "Center") is a nonprofit corporation organized in 2004. The purpose of the Center is to ensure that journalists are properly trained to cover news events, trends, and issues in all aspects of health care journalism, including the business of health care, public policy, medical research, medical practice, consumer health issues, public health, health law, and ethics.

The **Association of Health Care Journalists, Inc.** (the "Association") is a nonprofit corporation organized in 2005 to create a vibrant community of health journalists, raise the stature of health journalism, and advocate the free flow of information to the public. The Center supports the Association by securing grants and other funding to subsidize the costs of conferences, workshops, reporting resources, a web site, and other professional development efforts.

Principles of Consolidation – The consolidated financial statements include the accounts of the Center and the Association, collectively referred to as the "Organization." Consolidation is required because both entities are controlled by a common Board of Directors. All significant intra-entity transactions and accounts have been eliminated.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Advertising – Advertising is recorded when cash is disbursed. Total advertising expense for the year ended June 30, 2025 was $30,940.

Basis of Accounting – The accompanying consolidated financial statements have been prepared on the modified cash basis of accounting, which is a basis of accounting other than accounting principles generally accepted in the United States of America ("GAAP"). That basis differs from GAAP primarily because the Organization has not recognized accounts receivable, prepaid expenses, accounts payable to vendors, accrued salaries and wages, accrued vacation, other accrued expenses, deferred revenue, and their related effects on the change in net assets.

Certificates of Deposit – Certificates of deposit are carried at the lower of cost or fair value in the consolidated statement of assets, liabilities, and net assets – modified cash basis. The certificates of deposit do not qualify to be cash equivalents given their original maturity dates exceed three months.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Concentration of Credit Risk – The Organization maintains its cash deposits and investments at cost in bank accounts that may exceed federally insured limits at times. The Organization has not experienced any losses in these accounts in the past, and management believes the Organization is not exposed to significant credit risks as it periodically evaluates the strength of financial institutions in which the Organization deposits funds. At June 30, 2025, the Organization had approximately $740,000 in deposits in excess of federally-insured limits.

Functional Allocation of Expenses – The Organization allocates expenses on a functional basis among the various programs and support services. Expenses that can be identified with a specific program and support service are allocated directly according to their natural expenditure classification. Other expenses that are common to several functions are allocated by management's estimate of resources devoted to the program or support service, requiring allocation on a reasonable basis that is consistently applied. The expenses that are allocated include salaries and benefits, professional fees, and office supplies, which are allocated on the basis of estimates of time and effort.

Income Taxes – The Association is exempt from federal income taxes (except on unrelated business income) under Section 501(c)(6) of the Internal Revenue Code and state law.

The Center is exempt from federal income taxes (except on unrelated business income) under Section 501(c)(3) of the Internal Revenue Code and state law, and contributions to the Center are tax deductible within the limitations prescribed by the Code.

The Organization's policy is to disclose any beneficial tax position, including any related interest and penalties, when it is more likely than not the position taken by management with respect to the transaction or class of transactions will be overturned by a taxing authority upon examination. Management believes there are no such positions as of June 30, 2025, and accordingly, no such disclosure has been made.

Investments – Investments in marketable securities with readily determinable fair values and all investments in debt securities are reported at fair value. Net investment return is reported in the statement of revenues, expenses, and other changes in net assets – modified cash basis and consists of interest and dividend income, realized and unrealized gains and losses, and investment expenses. The investment in life insurance is recorded at cost.

2. SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (continued)

Net Assets – Net assets, revenue, gains, and losses are classified based on the existence or absence of donor- or grantor-imposed restrictions. Accordingly, net assets and changes therein are classified and reported as follows:

Net assets without donor restrictions – Net assets available for use in general operations and not subject to donor or certain grantor restrictions. They also include any designations by the governing board, of which there were none as of June 30, 2025.

Net assets with donor restrictions – Net assets subject to donor- or certain grantor-imposed restrictions. Some donor-imposed restrictions are temporary in nature, such as those that will be met by the passage of time or other events specified by the donor. Other donor-imposed restrictions are perpetual in nature, where the donor stipulates that resources be maintained in perpetuity. Donor-imposed restrictions are released when a restriction expires, that is, when the stipulated time has elapsed, when the stipulated purpose for which the resource was restricted has been fulfilled, or both. When a restriction expires, net assets with donor restrictions are reclassified to net assets without donor restrictions and reported in the statement of revenues, expenses, and other changes in net assets – modified cash basis as "net assets released from restrictions." Restricted support is reported as an increase in net assets without donor restrictions if the restriction expires or condition is met in the reporting period in which the support is recognized.

Revenue Recognition – Contributions are recognized when cash is received from donors and sponsors of events. Memberships are recognized when cash is collected from members and are nonrefundable. Revenue from royalties is recognized when cash is received. Revenue from annual meeting attendees and exhibitors is recognized when cash is received and is generally nonrefundable. Revenue from advertising is recognized when cash is received and is nonrefundable.

Subsequent Events – Management has evaluated events and transactions that have occurred since June 30, 2025 and reflected their effects, if any, in these consolidated financial statements through May 13, 2026, the date the consolidated financial statements were available to be issued.

3. LIQUIDITY AND AVAILABILITY OF RESOURCES

The following represents the Organization's financial assets available for general expenditures within one year as of June 30, 2025:

Financial assets	$ 4,403,675
Less: donor-imposed purpose restrictions	(372,954)
Total Financial Assets Available to Meet Cash Needs for General Expenditures within One Year	$ 4,030,721

The Organization operates with a balanced budget and anticipates collecting sufficient revenue to cover general expenditures not covered by donor-restricted resources. Assets which are donor-restricted for certain purposes other than that of a long-term nature may be utilized to cover certain programming costs.

4. FAIR VALUE MEASUREMENTS

The objective of a fair value measurement is to determine the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date (an exit price). Accordingly, the fair value hierarchy gives the highest priority to quoted prices (unadjusted) in active markets for identical assets or liabilities (Level 1) and the lowest priority to unobservable inputs (Level 3). The three-tier hierarchy of inputs is summarized in the three broad levels as follows:

- Level 1 – inputs are unadjusted quoted market prices in active, independent markets for identical assets and liabilities;
- Level 2 – inputs are directly or indirectly observable estimates from quotes for similar but not identical assets and liabilities, market trades for identical assets not actively traded, or other external independent means;
- Level 3 – inputs are unobservable and reflect assumptions on the part of the reporting entity.

Investments measured at fair value were $1,268,343 at June 30, 2025 and consisted of mutual funds valued using Level 1 inputs.

5. NET ASSETS WITH DONOR RESTRICTIONS

Net assets with donor restrictions by purpose consisted of the following as of June 30, 2025:

Subject to expenditure for specified purpose:	
Fellowships	$ 259,159
Core curriculum	15,388
Publications and web data	39,420
Conferences and events	58,986
Total Net Assets with Donor Restrictions	$ 372,953

Net assets were released from donor restrictions by incurring expenses satisfying the restricted purpose or by occurrence of the passage of time or other events specified by the donors as follows for the year ended June 30, 2025:

Subject to expenditure for specified purpose:	
Fellowships	$ 236,811
Core curriculum	108,426
Publications and web data	81,318
Conferences and events	61,440
Total Net Assets Released from Restrictions	$ 487,995

6. EMPLOYMENT CONTRACT

In August 2024, the Organization entered into an employment agreement with the current Executive Director covering the period through September 5, 2027. This agreement defines various compensation benefits.

7. CONCENTRATIONS

During the year ended June 30, 2025, the Organization received 17% of its total support and revenue from a single donor.

8. WEBSITE

During the year ended June 30, 2024, the Organization capitalized costs of $98,750 related to building a new website. The Organization is amortizing these costs over five years. Amortization expense totaled $19,750 during the year ended June 30, 2025.

9. RETIREMENT PLAN

The Organization sponsors a 401(k) defined contribution salary deferral plan covering eligible employees. All employees who are 21 years of age or older and have completed at least three months of service are eligible to participate in the plan. Under the plan, employees may contribute the maximum amount allowed by the Internal Revenue Code. The Organization makes discretionary employer contributions to the plan. For fiscal year 2025, total employer contribution expense was $51,024.

10. CONTRIBUTIONS AND GRANTS NOT YET COLLECTED

During the fiscal year ending June 30, 2025, the Organization received a $540,000 promise to give. As of June 30, 2025, $342,856 was yet to be collected. This grant is restricted to specific support for health journalism events, training, and the development of online resources with a usage term between November 1, 2024 and November 14, 2027.

During the fiscal year ending June 30, 2025, the Organization received a $200,000 promise to give. As of June 30, 2025, $100,000 was yet to be collected. This grant is restricted to specific support for the Strengthening Pathways Project with a usage term between April 1, 2025 and March 31, 2026.

During the fiscal year ending June 30, 2025, the Organization received a $569,313 promise to give. As of June 30, $341,588 was yet to be collected. This grant is restricted for U.S. health system reporting fellowships and international health study fellowships with a usage term between January 1, 2025 and December 31, 2026.

11. SUBSEQUENT EVENT

In August 2025, the Organization entered into a contract for services and accommodations for future events. If the Organization were to breach this contract, it would incur liquidating damages ranging from approximately $147,000 to $312,000.