

### **Tradeoffs is looking for two kinds of pitches:**

1. Evergreen interviews with a single researcher, policymaker, author, health policy leader or other type of expert in the style of Terry Gross or Ezra Klein. These are usually one hour interviews that get edited down to ~20 minutes. The interviews should be relevant to the health policy news of the moment and have some combination of storytelling, data and evidence, and hard decisions. The best will have all three. Examples [here](#), [here](#) and [here](#).
2. Health policy features. These are deeply reported, multi-voice stories that explore a news-relevant health policy story and furthers the national conversation. Tradeoffs stories are built on four pillars: Clear, accessible communication of complex ideas, emotionally resonant storytelling that underscores policy's human impacts, elevating rigorous evidence to understand the tradeoffs of policy proposals and highlighting solutions. Not every story will include each element, but the best will. Ideally, these stories are reported audio-first with high-quality interviews and scripting. Examples [here](#), [here](#) and [here](#). However, we are also open to print-first pitches. In those situations, Tradeoffs will edit the print stories, publish them on our website, and then interview reporters for a podcast episode. Examples [here](#), [here](#) and [here](#).

### **Other details include the following:**

- Topics of interest across formats include Medicaid, how states are implementing HR1, Medicare, health care affordability, hospitals, mental health, addiction and health equity.
- Our base rate is \$90/hour for up to 40 hours, though that may shift higher or lower depending on the complexity of the assignment, reporter experience-level and previous publication of story.