

Pitching Science News

Science News is a monthly magazine and a daily news website covering the latest scientific advances across a range of topics, as well as the science behind the news. Our stories are often study/new research/emerging research-based and accessible to a general audience of people who are science interested/curious and want to understand the world around them. Our health & medicine coverage includes breakthroughs, trends in medicine and findings that have relevance for consumers. We are also always looking to expand our coverage of changing health policy where scientific context plays a role.

We also run a monthly health column in our print magazine. These columns run at around 600 words, and are intended to provide original framing and context for health topics in culture and the news.

We accept freelance pitches for online news stories, reviews, print columns and features. We encourage freelancers to take a look at our [past health & medicine coverage](#). Also check out our [freelancer guidelines](#). Our compensation is generally around \$400 for short briefs (~400 words), \$650 for standard length news stories (500-600 words), \$750 for print-first health columns (600-700 words) and ~\$3,500 for features, which run about 2,500 to 3,500 words. For digital-first news stories, we offer an extra \$150 for stories picked up for the print edition and \$100 for stories that are converted for our sister publication for kids, Science News Explores.

The below template can be a guide to pitching a story for Science News. Pitches for features may require a little more depth and context, and it's OK if your pitch isn't formatted exactly as below or doesn't answer every single question.

How should we tell the story? (i.e. brief, regular news, feature, explainer, Q&A, etc.)

Scientific Journal (if applicable):

Embargo (if applicable):

What's the news? (3-5 sentences)

Why do we care? (3-5 sentences)

Any caveats?

What else should we know?

What visuals or multimedia will go with your story?

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