

Nature Pitching Guidelines

Brendan is looking for news pitches. News stories in Nature can be 800 words or less, while those requiring more analysis are 800 to 1,200 words long. In your pitch, be prepared to explain what the news is, why it is important and why this is a story for Nature's international audience of research professionals. If it is a take on ongoing news, the freelancer should explain how the story will be different from what everyone else has been writing and what new questions will be addressed. Topic areas for news stories can include Earth science, chemistry, AI, materials science, health and biomedical research, science policy, academic news and publishing stories.

Brendan is focused on news, but he can give feedback on feature pitches and give you a contact at Nature if he thinks an editor will be interested. Features generally are 1,600 to 2,400 words long. Topic areas of interest include all of those mentioned above.

Nature pays freelancers competitive, by-the-word rates that vary according to a reporter's experience and location.

Here's the link to AHCI's longer market guide for Nature:

<https://healthjournalism.org/freelancers/freelance-market-guide/nature-freelance-market-guide/>