

KFF Health News Pitch Guidelines

KFF Health News is looking for edgy news-focused features from around the country that delve into health care from the perspective of the consumer. We do not cover clinical medicine and don't usually write about research developments. We try to illuminate for lay readers how the health care system works — or doesn't work — and look for compelling stories that aren't being covered elsewhere.

We tend to concentrate on issues such as access to care, insurance problems, cost of treatment, Medicare, Medicaid and the Affordable Care Act, although we're always interested in other aspects of health policy that may be far removed from a hospital setting or doctor's office. We don't accept opinion or advocacy articles. Our articles run about 800 to 1,200 words.

Pay range: Starts at \$1.50 per word, going up to \$2 per word.