Exhibitor and Advertiser Application

Exhibit Hall open April 21-22
www.healthjournalism.org/hj17

Program advertising only (reserve by March 2)

<table>
<thead>
<tr>
<th>Ad Size</th>
<th>Rate</th>
</tr>
</thead>
<tbody>
<tr>
<td>Eighth Page: 3.5&quot; wide x 2.75&quot; tall</td>
<td>$650</td>
</tr>
<tr>
<td>Quarter Page: 3.5&quot; wide x 5&quot; tall</td>
<td>$825</td>
</tr>
<tr>
<td>Half Page: 7.5&quot; wide x 5&quot; tall</td>
<td>$1,100</td>
</tr>
<tr>
<td>Full Page: 7.5&quot; wide x 10&quot; tall</td>
<td>$1,870</td>
</tr>
</tbody>
</table>

Ad format
All ads are subject to approval by AHCJ. Please send your ad, sized to the exact dimensions outlined above, in one of the following formats:
- PDF – Resolution must be 300 dpi. All ads should be black and white. Embed all fonts. Include crop marks.
- TIF – Resolution must be 300 dpi. All ads should be black and white. Flatten all images. Include crop marks.

If you intend to run an ad, you must reserve ad space by March 2. Your ad must be emailed no later than March 9. Send ad to: ev@healthjournalism.org.

Total fees
Exhibit space ............................................................. $ ____________
Advertising fee ......................................................+ $ ____________
Additional exhibitor ............................................+ $ ____________
Internet ....................................................................+ $ complimentary
Total amount due ............................................ $ ____________

Payment information
Charge the above amount to my
- Visa  
- MasterCard  
- Discover  
- American Express
Card #_____________________________ Exp. Date________
Name_______________________________________________
Signature____________________________________________
Billing address________________________________________
______________________________________________________________________________

Mail form and check to:
AHCJ-Exhibit Hall
10 Neff Hall
Columbia, MO 65211

Cancellation policy
A 50 percent cancellation fee applies before March 24. Refunds will not be given after that date.

Email to ev@healthjournalism.org or fax to 573-884-5609.
Questions? Call 573-884-8103.